

BTFL

Holiday/Pre-Spring 2020



















































































AMANDA ruffle-sleeve top, RILEY 2-way convertible pants





ABOUT BTFL

BTFL reinterprets minimalist dressing with a street-chic edge, blending relaxed silhouettes with sportswear elements to create effortlessly stylish pieces that are casual, yet dressy enough for any time and occasion.

Designer Jin Park uses contrasting fabrics, graphic detailing, and transparent inserts, seamlessly combining haute styling, with street casual, to create elegantly slouchy pieces that are edgy, yet somehow familiar.

Created for stylish women of all ages, BTFL strikes a fine balance between trendy and timeless, providing curated style that always looks effortless.

For product and wholesale ordering info:

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